



LAPOINTE ROSENSTEIN
MARCHAND MELANÇON
L.L.P. Attorneys

NOTICE

LRMM AU FÉMININ: **OUTSTANDING BUSINESS ETIQUETTE**



Montreal, September 26, 2014 – The women lawyers and other professionals in our group **LRMM au féminin** are pleased to announce their next autumn event: a cocktail and conference on business etiquette.

For this special occasion, Ms. Roxane Duhamel, president of RDmarcom, will be leading the conference, having made numerous presentations on this matter. She will provide important advice to participants on how to stand out in the context of networking events, proper management of delicate questions, and how to talk about business matters at the table.

“This event will give participants a unique opportunity to better understand business etiquette from a feminine perspective”, said M^{re} Hélène B. Tessier. “After what we’ve heard during the Commission Charbonneau, as businesspeople, we should all be interested in revisiting business etiquette practises”, added M^{re} Antonietta Melchiorre.

During the cocktail which will follow Ms. Duhamel’s presentation, participants will have the opportunity to benefit from her practical recommendations while having fun, putting business etiquette guidelines into practice.

This event will be attended by many businesswomen and will take place this coming October 22nd at the Hilton Garden Inn Hotel.

About LRMM au féminin

LRMM au féminin was founded by the women lawyers and other professionals of the firm with a mission to raise female visibility in influential circles, and act as a catalyst for the creation of business opportunities between women.

LRMM au féminin’s objective is to reunite strengths, maximize potential and join talent in order to grow on both professional and personal levels.

LRMM is backed by the strength of a network comprised of businesswomen, professionals and the women clients of the firm.

About Lapointe Rosenstein Marchand Melançon

Lapointe Rosenstein Marchand Melançon is one of the largest independent law firms in Quebec. The firm has almost 100 professionals in its ranks, and offers a complete ambit of legal services in business law, civil and commercial litigation, and insurance law.

Thanks to its association with TerraLex[®], an international organization reuniting attorneys in more than 160 countries, the group has access to a worldwide network of legal and commercial advisors in numerous areas of practice.

- 30 -

For more information:

Mrs. Carole Viau

Director of Communications

Tel.: 514 925-6343

carole.viau@lrm.com