



PRESS RELEASE

**A heartfelt Mother's Day activity for disadvantaged women
100 gift bags filled with jewelry and cosmetics
to brighten their day!**

Montreal, May 11, 2018 – The LRMM au féminin team decided to “pay it forward” by organizing a volunteer activity that aimed to collect 100 makeup bags and fill them with jewelry and cosmetics for disadvantaged women on Mother's Day, a day of the year that is often especially difficult for women in need of comfort.

The gift bags were donated to about 100 women at a lunch hosted by Chez Doris. This charitable organization provides a day shelter and services seven days a week to disadvantaged women, many of whom are homeless.

“Giving a piece of jewellery is a gesture of love or friendship, and we wanted these women to feel loved and wanted on Mother's Day”, says Mélissa Rivest, member of the LRMM au féminin committee. “When we saw the joy on their faces after receiving their gift bag, we said to ourselves: Mission accomplished!” she adds.

“It was a delight to assist the women lawyers in the distribution of cosmetics and jewelry to our clientele. All their problems seemed to melt away given that Mother's Day is typically spent with family”, says Joëlle Michaud, Coordinator of Volunteers and Community Outreach at Chez Doris.

About LRMM au féminin

LRMM au féminin was founded in 2013 by lawyers and other professionals to increase the visibility of women in influential circles and to act as a catalyst to create business opportunities among women. It also aims to contribute to the advancement of women and support organizations dedicated to this goal.

LRMM au féminin is the strength behind a network comprised of businesswomen, professionals and clients of the firm.

About Lapointe Rosenstein Marchand Melançon

Lapointe Rosenstein Marchand Melançon is one of the largest independent law firms in Quebec, with nearly 90 professionals, and offers a complete range of legal services in business law, civil and commercial litigation as well as insurance law.

Through its association with TerraLex[®], an international organization connecting attorneys in over 100 countries, the firm has access to a worldwide network of legal and commercial advisors in numerous fields of practice.

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